

Parmonic Privacy Policy v2.3

Privacy Policy

Updated: November 12, 2018.

We are committed to safeguarding the privacy of our website visitors and customers; this policy sets out how we will treat your personal information.

(1) What information do we collect?

We may collect, store and use the following kinds of information and personal data ("Collected Information"):

- (a) information about your visits to and use of this website;
- (b) information about any transactions carried out between you and us on or in relation to this website, including information relating to any purchases you make of our goods or services;
- (c) information that you provide to us for the purpose of registering with us and/or subscribing to our website services and/or email notifications.

(2) Information about website visits

We may collect information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and number of page views, all of which are also Collected Information.

We use cookies on this website. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may send one or more cookies which may be stored by your browser on your computer. The information we obtain from cookies is part of the Collected Information. Our advertisers and service providers may also send you cookies.

Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.) This will, however, have a negative impact upon the usability of many websites, including this one.

To improve Our services and this site, We may retain third party service providers to operate this site and help Us monitor, collect and analyze information regarding Your interactions with this website and data you input, including through the use of such providers' cookies on your computer.

(3) Using collected information

Collected Information, including personal data submitted on this website (i.e., data that can be used to identify, contact or locate an individual) will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use all Collected Information, including your personal information to:

- (a) administer and improve this website's usability;
- (b) improve your browsing experience by personalizing the website;
- (c) send information (other than marketing communications) to you which we think may be of interest to you by post or by email or similar technology;
- (d) send to you marketing communications relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology.
- (e) for other marketing purposes and to provide other companies with statistical information about our users. Information we provide to other companies will not identify any individual user.

(4) Other disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

- (a) to the extent that we are required to do so by law;
- (b) in connection with any legal proceedings or prospective legal proceedings;
- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).
- (d) in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

(5) Security of your personal data

We will take reasonable precautions to prevent the loss, misuse or alteration of your personal information. Data transmission over the Internet is inherently insecure and we cannot guarantee the security of data sent over the Internet.

We will store all the personal information you provide on our secure servers.

(6) Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

(7) Do not track

Currently, various browsers – including Internet Explorer, Firefox, and Safari – offer a “do not track” or “DNT” option that relies on a technology known as a DNT header, which sends a signal to Web sites visited by the user about the user’s browser DNT preference setting. Parmonic does not currently commit to responding to browsers’ DNT signals with respect to the Company’s Web sites, in part, because no common industry standard for DNT has been adopted by industry groups, technology companies or regulators, including no consistent standard of interpreting user intent. Parmonic takes privacy and meaningful choice seriously and will make efforts to continue to monitor developments around DNT browser technology and the implementation of a standard.

(8) Accountability for Onward Transfers

Parmonic may contract with third-party providers to perform certain functions offered as part of the Company’s products and services, e.g. data center hosting services, a SaaS

survey solution, and SaaS IT service management software. These providers all certify compliance with the EU-U.S. and Swiss-U.S. Privacy Shield Framework and are restricted from direct access to your information but, if necessary, may be granted access to your Personal Information only to the extent necessary to permit them to perform their contracted services, are bound by confidentiality agreements and are restricted from using the information for other purposes

(9) Access

Upon request, Parmonic will grant individuals reasonable access to their Personal Information and allow the individual to correct, amend or delete information that is demonstrated to be inaccurate or incomplete, except where the burden or expense of providing access would be disproportionate to the risks to the privacy of the individual in the case in question or where the rights of persons other than the individual would be violated.

In this regard, Parmonic depends on its customers to update and correct Personal Data to the extent necessary for the purposes for which the information was collected or subsequently authorized by the individuals. Consumers may contact Parmonic as indicated below to request that Parmonic update or correct relevant Personal Data.

(10) Contact

If you have any questions about this privacy policy or our treatment of your personal data, please write to us by email to [privacy \(at\) Parmonic.com](mailto:privacy@Parmonic.com) or by post to Parmonic, Inc., 75 5th St NW, Suite 2181, Atlanta, GA 30308.

In compliance with the EU-U.S. and Swiss-U.S. Privacy Shield Principles, Parmonic commits to resolve complaints about your privacy and our collection or use of your Personal Information. EU or Swiss individuals with inquiries or complaints regarding this privacy policy should first contact Parmonic at:

Jacob Dent

Data Protection Officer (DPO)

Parmonic

75 5th St NW

Suite 2181

Atlanta, GA 30308

Or at: privacy@Parmonic.com